

20th | 23th
September 2018

CALL for DESIGNER

#MATERIA18

Created and organized by "Officine AD", it is the event's third edition. It will take place between September 20th and 23rd 2018 in a few prestigious locations in Catanzaro, the main city of the Italian Region of Calabria. The purpose of the event is to focus on "contemporary contamination" meant to promote independent design and the culture of projecting, with the aim of creating a network to map the world craftsmanship, design and production, starting an exploitation process of the products and the territory.

APPLICATION REQUIREMENTS

The projects will be inherent to the event's topic, "PASTmeetsFUTURE", and fall within one of the following explanatory categories: product design, interior design, fashion design (fashion and accessories), decoration, food design eco design, sound & video design, game design, contamination among the previous categories. The selection is open to young designers, crafters and new brands. Projects selected will be prototypes, finished products and self-handling. The call is exclusively for under 40.

EXHIBITION SPACE

Only designers that will be finally selected, upon specific communication, will have to pay the amount of 200,00 euros to cover the basic exhibition costs, including: **products' displays; press office & web/social promotion, coordinated with printed media; general & personal signage in location; expert advice for set-ups of individual spaces; cleaning; electricity usage; participation to the activity.** The exhibition allows every participant to have large visibility through the 4 days, also online (website: www.materiafestival.com; dedicated account on social networks) and on the press (trade magazines, promotion ads, press releases & partners). The selected participants will be notified within June 22nd 2018 via e-mail. In the notice they will receive details about the payment of the entrance fee and the terms of projects' delivery for the proper Exhibition's organization.

AWARDS

The committee will consist of qualified representatives of the Design world and will assign to the winner a prize of Research Grant entitled to the entrepreneur **GUGLIELMO PAPAEO**, with the partnership of the Guglielmo Spa Company, worth 1000,00 euros. Moreover, 2 technical mentions entitled to **Achille Castiglioni** will be awarded. The prize winning projects will have the opportunity to be exhibited at special fares (TBD) in a specific space dedicated to "MATERIA" inside the Milan Design Week '19.

INFO

For info and details, please refer to officinead721@gmail.com or contact us on our Facebook and Instagram official pages, or visit our website www.materiafestival.com

TASKS & RESPONSABILITIES

Sending the application form, the participant will commit to:

- a) Fully accept content and conditions of the regulation;
- b) Declare and grant the authorship and originality of the project, the whole ownership of the patrimonial rights related to it, and that the project and the materials employed have no rights of a third party. Otherwise it is mandatory to show the authorization and the consent form of the rights' owners.
- c) Declare to accept all the commission's decisions as indisputable & unquestionable with no right to claim in any way;
- d) Authorize photographic reproduction and projects publication, as well as the usage of the application documents, full or partial, direct or through a third party, upon the condition of using it in matters related to the Event for communication or press releasing purposes, also for online publishing. No fee will be applied, upon citation of the author/s in each publication related to the event.
- e) Authorize reproduction of personal pictures and products' pictures;
- f) Joining the event, authorize use and process of personal data. All data will be used only for purposes related to the event, in compliance with the Italian legislative Decree 196/2003, art. N. 13;
- g) Be responsible for one's own space and objects. All damages or loss will be the owner's. The event and contest organization committee will be held responsible of the insurance coverage of works and set up of the stands during the event, neither for transportation or custody;
- h) Accept this rules, in compliance with the Italian Legislative Decree and art n. 1341 and ss.c.c.
- i) The project's intellectual ownership will remain of the single owners.

APPLICATION FORM

To apply for MATERIA 2018 it is mandatory to send to officinead721@gmail.com:

- This form filled in every single part;
- Copy of a valid ID;
- N° 3 HD photos or renders, of which at least one on white background, for each project that will be displayed at MATERIA.
- concept description of each product (1800 characters max)

EVERYTHING HAS TO BE SENT WITHIN **June 15th, 2018, 00.00 am**

Once the time for application has expired, the organizing committee will announce the results of the selection. The limited places for candidates will be assigned by the organizing committee upon relevance and theme of the projects proposed, according to the availability of seats of the location. All applications sent by May 15th, 2018 will benefit of a 10% discount on the entrance fee. The Organizing committee reserves the unquestionable right to accept or decline all applications to the Event.

FIRST & LAST NAME OF DESIGNER

STUDIO'S NAME (if any)

ADDRESS

ZIP CODE

CITY

STATE

TAX CODE

E-MAIL

WEBSITE (if any)

PHONE NUMBER

I DECLARE THAT I READ THE NOTICE OF SELECTION FOR THE EXHIBITION
AND THAT I ACCEPT IT IN FULL

Place and Date

Signature

ABOUT US



HOME > NEWS > ART TODAY

A Catanzaro è tempo di design

12 settembre 2017



Dopo il debutto dello scorso anno, si rinnova dal 14 al 17 settembre il primo appuntamento sviluppato in Calabria per promuovere il design e la cultura del progetto. Tra esposizioni, talks, workshop, happening ed eventi musicali, l'intero centro storico di Catanzaro sarà coinvolto.

la Repubblica



HOME NOTIZIE COME FARE GALLERY ARGOMENTI STRUMENTI

- Arredare Ultra Violet Buon compleanno Olivetti
- Mostre, Nanda Vigo al Maxxi Lagerfeld per Cassina
- Un libro per capire le case giapponesi

Al via Materia, il festival del design indipendente

60 designer provenienti da tutta Italia animano il centro storico di Catanzaro per promuovere l'artigianato e la capacità di innovazione del design. Fino al 17 settembre



LA MATERIA DELLE IDEE
Dal 14 al 17 settembre Catanzaro ospita Materia Independent Design Festival, la rassegna che unisce autori artigianali e creatività contemporanea.



MATERIA INDEPENDENT DESIGN FESTIVAL

6 Set 2017



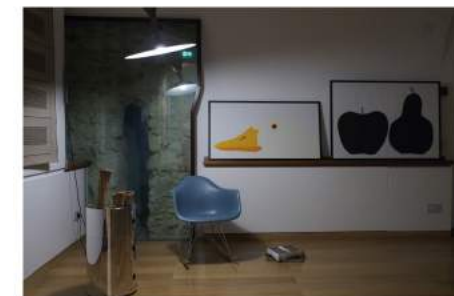
OLTRE 8.000 VISITATORI PER LA II EDIZIONE DEL PROGETTO CHE PUNTA A FAR ENTRARE CATANZARO NEL CIRCUITO NAZIONALE DEL DESIGN.

Catanzaro Design Week nasce nel 2016 in Calabria come format innovativo, con lo scopo di promuovere il design e la cultura del progetto, analizzando gli elementi di connessione tra l'esperienza dell'artigianato e la capacità di innovazione del design.



L'onda calabra del design

Una quattro giorni dal linguaggio ibrido e contaminato, con esposizioni, talks, workshop, happening ed eventi musicali, invade Catanzaro. Dal 14 al 17 settembre



In programma dal 14 al 17 settembre, **MATERIA Independent Design Festival** punta a entrare nel circuito nazionale del Design, diventando punto di riferimento nel Sud d'Italia. Una quattro giorni dal linguaggio ibrido e contaminato, con esposizioni, talks, workshop, happening ed eventi musicali, attività che invaderanno gli spazi di prestigiose location nel centro storico di Catanzaro. Tra gli ospiti il designer Antonio Aricò e il chef stellato Luca Abruzzese. **Cui il programma**

INTERNI

MATERIA INDEPENDENT DESIGN FESTIVAL

Dal 14 al 17 Settembre - centro storico di Catanzaro

DATA PUBBLICAZIONE: 12 SETTEMBRE 2017



Catanzaro Design Week nasce nel 2016 come **format innovativo** per promuovere il **design** e la cultura del progetto, con l'intento di analizzare in maniera sensibile gli elementi di connessione tra l'esperienza dell'artigianato e la capacità di innovazione del design.

Per questa **seconda edizione**, in programma dal 14 al 17 Settembre, la manifestazione punta a entrare nel circuito nazionale del Design, diventando punto di riferimento nel Italia, e lo fa lanciando una nuova plasmando il progetto identità del prodotto legata ai: la nuova specifica identitaria **Materia Independent Design Festival**.



MAGAZINE EVENTI RUBRICHE INFO ABOUT



DESIGN

Products Places Storytelling Milano Design Week Speciale Milano Icon Design Talks Video Milano D

Design in festa: gli eventi di settembre

Catanzaro. **MATERIA Independent Design Festival**.



È nata nel 2016 come un esperimento e ora firma ad ospitare il centro del capoluogo calabrese nei musei, teatri, workshop e concerti. La seconda edizione della **Catanzaro Design Week** si focalizza questa volta sul rilancio locale cercando di **MATERIA Independent Design Festival**. Una serie di appuntamenti che esaltano le interconnessioni tra ambiente e