# MATERIA

## beyond design - IV edition

19/22 Semptember
2019 - IV EDITION

open call

### MATERIA-BEYOND DESIGN

the fourth edition, created and organized by "Officine AD", will take place from 19 to 22 September 2019 in different prestigious locations in the capital of the Calabria region, Catanzaro.
It wants to be an event of "contemporary contamination" designed to promote independent design and the culture of the project with the aim of creating a network that maps the world of craftsmanship, design and of the productions, starting processes of valorization of the products and of the Mediterranean territory.

### THEME AND PARTICIPATION REQUIREMENTS

The projects will have to respond to the theme of the fourth edition: MATERIA – "BEYOND DESIGN", products that can develop the suggestion of a true time travel to exalt all that is "stories" and tradition;
TIME evolution, changes and ancient stories that are reborn.
**Artcraft design, time and matter that is the imperfection that is beauty.**
Emerging designers, artisans and brands will be able to compete for the selection, through the proposal of Prototypes, Productions and Self-productions, physically realized.
The call is reserved exclusively for **under 40**.
Example categories: product design, furniture, fashion design (fashion and accessories), furnishing accessories, food design, eco design, sound and video design, game design, contamination between the example categories previous.
The selection of participating products will be carried out by a special prestigious commission chaired by art international director and designer Antonio Aricò.

### EXHIBITION SPACE

Only the designers who, with appropriate communication will be selected, will have to pay the fee of €250.00 to cover the minimum exhibition costs, which include: **exhibitors for the products; press office and promotion on web / social and coordinated paper; general internal signs and personnel; advice on setting up your own space; cleaning area; energy costs; possibility of participate in the activities.**
The exhibition will allow all participants to have ample visibility during the four days, even through the network (web site www.materiafestival.com, social network) and the press, trade magazines, promotional activities, press review and partners.The communication of the selected participants will take place by 16 July 2019 by e-mail. In the same timing and details will be reported for payment methods of the participation fee, in addition to those with whom the selected products must be sent for the appropriate preparation of the exhibition same.

### PRIZES

**The commission will consist of qualified exponents of the world of Design chaired by the art-director Antonio Aricò and will assign the first place a Research Grant of 1,000.00 € named at the business owner GUGLIELMO PAPALEO, with the collaboration of the Guglielmo S.p.a.**
**On the second and third place, two technical mentions named at the Alessandro Mendini will be assigned, the top three winners will also have the opportunity to collaborate with the International designer Antonio Aricò.**

### ABOUT

For information and clarifications, please write to the following email address:
**officinead721@gmail.com** or the official channels Facebook, Instagram and web site **materiafestival.com**

#### COMMITMENTS AND RESPONSIBILITIES OF THE PARTICIPANT

By submitting the selection request, the participant undertakes to:
**a)** fully accept the content and conditions of the regulation;
**b)** declare and guarantee the authorship and originality of the project, full ownership of the property rights of the author relating to the same and that the project of the work and the materials are not burdened by third-party rights, otherwise it must present appropriate authorization and release rights holders;
**c)** declare to accept all the decisions of the appointed bodies and of the commission recognizing them unquestionable and conclusive, or claimable in any location;
**d)** authorize photographic reproduction and publication of products; as well as the use of registration documentation, even partial, directly or through third parties, on condition that the use takes place in relation to the event for the event communication activities and possibly for inclusion in the press folder for publication in magazines and web magazines. In this regard nothing will be due except the obligation of citing the author (s) in all stages of the disclosure of the event;
**e)** authorize also that one's own personal image and projects be reproduced;
**f)** in participating in the event, consents to the processing of personal data and all activities connected to it. All data provided will be processed only for the purposes connected and instrumental to the event pursuant to and for the purposes of Article 13 of Legislative Decree 196/2003;
**g)** be responsible for his own exhibition space and objects: any damage will be his responsibility. The organization of the event and the competition is not responsible for the insurance coverage of the works and the setting up of the single stand during the event, nor of the transport or storage of objects;
**h)** Pursuant to and for the purposes of articles 1341 and ss.c.c. accepts this regulation.
i) Intellectual property of projects.

**MATERIA**
is a project of **officine AD**
officinead721@gmail.com
www.materiafestival.com

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### APPLICATION FORM

### TERMS AND CONDITIONS

To apply for MATERIA 2019 you must send to officinead721@gmail.com
**- This form completed in its entirety;**
**- Copy of a valid identification document;**
**- 3 photos or render in high resolution for project, of which at least one on a white background, relating to the works to be exhibited during MATERIA;**
**- maximum one conceptual description folder for each product.**
Each designer can propose up to a maximum of five projects and / or products, with possibilities by the commission to select from these a maximum of three, to be physically displayed during MATERIA 2019.

**EVERYTHING WILL BE SENT WITHIN 15 July 2019, at 12 p.m.**

The communication of the selected participants will take place by 16 July 2019 by e-mail.
Places, limited, will be assigned based on the relevance and theme of the proposed works up to exhaustion of the availability of the workstations within the location.
The Organization reserves the unquestionable right to accept or reject the nominations for the Festival.

NAME AND SURNAME DESIGNER

STUDIO NAME (if any)

PLACE AND DATE OF BIRTH

ADDRESS

CITY Prov. Postal Code.

NATION

C.F.

E-MAIL

WEB SITE (if any)

PHONE

IDENTITY DOCUMENT NUMBER

**I DECLARE THAT I HAVE READ THIS CALL FOR SELECTION BY THE EXPOSITION AND TO ACCEPT IT INTEGRALLY**

Place and Date

Signature

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CATANZARO DESIGN WEEK
GUGLIELMO il caffè che fa centro
officine AD